

Clients

A Representative List by Type of Analysis

Insight Research Corporation has completed over 7,000 economic analyses for a wide range of public and private sector clients. We present here a representative client list illustrating our experience and proficiency in addressing specific economic issues affecting decision-making.

Economic Impact Analysis

Alliance Texas
BNSF Railroad
Bass Pro Shops
Cabela's
City of Sunnyvale, CA
CSX Intermodal & CSX Railroad
City of Buda, TX
Charlotte Regional Partners
Columbus Regional Airport Authority
Dallas Area Rapid Transit
Dallas Stars
Federal Express Ground
FritoLay, Inc.
Gaylord Texan Hotel
Gerber Products
KPMG
Lutheran Brotherhood
Major League Baseball
Medtronics
Microsoft
Mills Corporation
National Basketball Association
Norfolk Southern Railroad
PepsiCo, Inc.
Perot Group/Hillwood Dev.
Texas Motor Speedway
Texas Instruments
Staubach Company
Union Pacific Railroad

Development Simulation Model (DSM)

City of Grand Prairie, TX
City of Mesquite, TX
City of McKinney, TX
City of Rockwall, TX
City of Rowlett, TX

Transportation TRAKKER

Carter & Burgess
Halff & Associates
North Texas Tollway Authority
Texas Department of Transportation
Wilbur Smith Associates

E-D Fast TRAKKER®

City of Denton, TX
City of Frisco, TX
City of Elko, NV
City of Grand Prairie, TX
City of La Porte, IN
City of Melissa, TX
City of Mesquite, TX
City of McKinney, TX
City of Provo, UT
City of Richardson, TX

City of St. Paul, MN
City of Sunnyvale, CA

ROAN Report® of Retail Opportunity

City of Pearland, TX
City of Richland Hills, TX
City of Temple, TX
HBC Land Development
Kaufman County, TX
Schrader & Cline

Final List Decision Model

Bell South
Fischer & Company
Junior League of Plano
Perot Systems Corp.
Quaker Beverages & Foods

Expanded Client List

Insight Research Corporation has completed over 7,000 economic analyses for a wide range of public and private sector clients. proficiency. Many of our federal, state and corporate clients use our services for numerous experience projects.

Public Sector Clients

Federal

FDIC
US Department of Energy
US Dept of Housing & Urban Development

States/Provinces

Arkansas
Louisiana
Michigan
Minnesota
Nova Scotia
Oklahoma
Quebec
Tennessee

Special Project Assignments

City of Galveston, TX
Province of Quebec
Province of Nova Scotia
Nameless Casino
The Meadows Foundation
State of Oklahoma
YMCA

Texas

Cities/Counties

Aberdeen, MD
Alameda, CA
Albuquerque, NM
Allen Park, MI
Allen, TX
Alexandria, VA
Ann Arbor, MI
Arlington, TX
Asheville, NC
Atlanta, GA
Austin, MN
Austin, TX
Battle Creek, MI
Beaumont, CA
Bedford, TX

Beloit, WI
Bethel, CT
Borger, TX
Boston, MA
Calgary, AB
Cambridge, Ont
Carol Stream, IL
Carrollton, TX
Cedar Hill, TX
Cedar Rapids, IA
Champaign, IL
Charlotte, NC
Chicago, IL
Cleveland, OH
Colleyville, TX
Collierville, TN
Collin County, TX
Columbia, SC
Coppell, TX

Kansas City, MO
Katy, TX
Keller, TX
Killingly, CT
Kinston, NC
Kirkwood, NY
Lake Charles, LA
Lake Worth, TX
Lansing, MI
Lauzon, Quebec
Lexington, KY
Lubbock, TX
Lynchburg, VA
Mansfield, TX
Marion, AR
Marysville, MI
McKinney, TX
Memphis, TN

Corpus Christi, TX
Corsicana, TX
Cross County, AR
Dallas, TX
Davenport, IA
Denton, TX
Denver, CO
DeSoto, TX
Edmond, OK
El Paso, TX
El Segundo, CA
Ennis, TX
Eules, TX
Farmers Branch, TX
Fayetteville, TN
Flint, MI
Florence, KY
Flower Mound, TX
Forney, TX
Fort Worth, TX
Fort Smith, AR
Frankfort, IN
Fremont, MI
Garland, TX
Grand Prairie, TX
Grand Rapids, MI
Grapevine, TX
Greenville, SC
Haltom City, TX
Houston, TX
Indianapolis, IN
Jackson, MS
Jonesboro, AR

Mesquite, TX
Miami, FL
Midlothian, TX
New York (Manhattan), NY
Niles, OH
Northbrook, IL
Oak Forest, IL
Oklahoma City, OK
Olive Branch, MS
Orlando, FL
Pearland, TX
Peoria, IL
Pflugerville, TX
Plano, TX
Plymouth, MI
Port Fourchon, LA
Portland, OR
Raleigh, NC
Rancho Cucamonga, CA
Reno, NV
Richardson, TX
Rockwall, TX
Rock Springs, WY
Rockville, MD
Rowlett, TX
Saginaw, MI
Salt Lake City, UT
San Antonio, TX
San Diego, CA
Schaumburg, IL
Shelby County, TN
Southgate, MI
Southlake, TX
St Louis, MO

Sterling Heights, MI
Summit, IL
Sweetwater, WY
Tallulah, LA
Tampa, FL
Topeka, KS
Visalia, CA
Waco, TX
Waterford, MI
Waxahachie, TX
West Chicago, IL
West Memphis, TN
West Valley, UT
Wichita Falls, TX
York, PA
Youngstown, OH

Ernst & Young
Frito-Lay, Inc.
G E Capital Corporation
General Growth Properties
Gerber Products Corp
Halff Associates
Hillwood Development
HNTB
Hunt Properties, Inc.
Intelsat
Jacobs Engineering Group, Inc.
Jones Lang LaSalle
K. Hovnanian Homes
Kimley-Horn
Koch Industries

Private Sector Clients

Legal

Akin Gump Strauss Hauer & Feld
Canterbury, Elder, Gooch,
Surratt, Shapiro & Stein
Fulbright Jaworski Gardere Wynne Sewell
LLP
Hughes & Luce, LLP
Jackson Walker
Munsch, Hardt, Kopf, Harr
Shannon, Gracey, Ratliff & Miller
Strasburger & Price, LLP
Vinson & Elkins
Winstead Attorneys

Corporate

3-M Company
Albertsons Inc.
American Express
Angelika Theaters
Accenture
AT&T
Blue Cross-Blue Shield
Bureau of Nat'l Affairs (BNA)
Cabela's
CB Commercial
Cottonwood Development
Craig International
Dallas Design District
Dell Computer Corporation
Dr Pepper Snapple Group, Inc.

KPMG
Lowe's Inc.
Maguire Properties
Marathon Group
Marlin Atlantis White
Matthews Southwest CA
MCI
Medtronics
Merrill Lynch
Microsoft
Mobil Land Development
Mobil Oil Corporation
Mutual of New York
Bank of America
Nestle Corporation
PepsiCo Inc.
Pepsico International
Perot Systems Corp.
Raytheon
Rich's Food Products
Roadway Express
Rosewood Properties, Inc.
RTKL, Inc., Architects
SABRE Group
Sandoz Pharmaceutical
Simon Properties Group, Inc.
Skywalker Development
/Lucas Films
Southland Corporation
T-Mobile
Texas Industries (TXI)
Texas Instruments Inc.
The Container Store
Thomas Properties
Torchmark Insurance
Trammell Crow Company

TriCon Global Taco Bell, KFC, Pizza Hut
Verizon
Visa International
Westinghouse
Woodbine Development
Xerox Realty Corporation

Professional Sports

Dallas Stars (NHL)
Ft Worth Motor Speedway
Lone Star Park
Major League Baseball National Basketball
Association (NBA)
National Football League
San Antonio Spurs (NBA)
St Louis Rams (NFL)
Stafford Sports
Texas Motor Speedway

Transportation

Airbus
Alliance Airport
BNSF Railroad
CSX Intermodal
CSX Railroad
CSX Transportation, Inc.
D/FW International Airport

Dallas Area Rapid Transit
(DART)
Daimler-Chrysler
Dulles International Airport
Fed Ex
Federal Express Ground
Infrastructure Ventures
McLane Trucking
Norfolk Southern Corp.
North Central Texas Council of Governments
North Texas Tollway Authority
Pacer Stacktrain
SYSTRA
TX Dept of Transportation
Union Pacific Railroad
Wilbur Smith Associates

Non-Profits

Arts of Collin County
Baptist General Conv.
Greater Dallas Chamber Home and
Apartment Builders Association
Lutheran Brotherhood
OK City Chamber
Presbyterian Foundation
Sci-Tech Discovery Ctr.
Texas A&M Commerce
Woodall Rodgers Park Foundation
YMCA